



About the U.S. Equipment & Software Investment Momentum Monitor

Business leaders require actionable forward-looking intelligence to make strategic decisions. Accordingly, the Equipment Leasing & Finance Foundation commissioned Keybridge LLC to develop a series of custom leading indicators for the equipment sector. Published monthly, the "U.S. Equipment & Software Investment Momentum Monitor" consists of indices for the 12 equipment and software investment verticals listed below. These indices are designed to identify turning points in their respective investment cycles with a 3 to 6 month lead time.

The Momentum Monitor is based on Keybridge's extensive research which shows that not all movements in economic data are reliable signals of future economic trends. Keybridge has operationalized its research by constructing indices, each comprised of between 10 to 20 high-frequency indicators. These indicators undergo rigorous testing to determine the optimal thresholds at which their short-term fluctuations are economically meaningful. In simpler terms, the Momentum Monitor sifts out the "noise" in the data and identifies the dominant trends. As a result, each Momentum Monitor index is statistically optimized to signal turning points in the investment cycle without giving false readings of shifts in momentum.

The Momentum Monitor covers 12 equipment and software verticals as defined by the U.S. Department of Commerce Bureau of Economic Analysis.

U.S. Equipment & Software Investment Momentum Monitor – 12 Verticals

- 1) Agriculture Machinery
- 2) Construction Machinery
- 3) Materials Handling Equipment
- 4) All Other industrial Equipment
- 5) Medical Equipment
- 6) Mining & Oilfield Machinery

- 7) Aircraft
- 8) Ships and Boats
- 9) Railroad Equipment
- 10) Trucks
- 11) Computers
- 12) Software

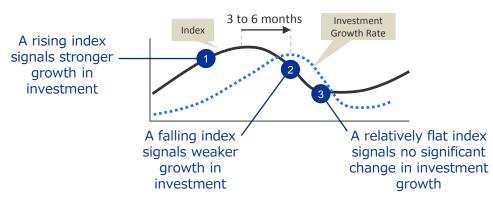




How to Read the Monitor

Each Momentum Monitor index provides a signal of the direction and magnitude of growth in equipment investment over the next 3 to 6 months. It is important to note that index values do not correspond to particular growth rates. Instead, the Momentum Monitor indices should be interpreted within the context of prior index readings and investment growth rates. For example, there are several simple rules to follow when examining the latest index values:

- 1) A rising index signals that growth in investment will accelerate from the current rate;
- 2) A falling index signals that growth in investment will decelerate from the current rate; and
- 3) No change in the index signals no meaningful change from the current growth rate.



Momentum Monitor Signals

To help the reader interpret the latest Momentum Monitor signals, a summary report for each equipment vertical follows a specific outline:

Materials Handling Equipment:

- Investment in Materials Handling Machinery inched up at a 0.3% annualized rate in Q4 2014 and is up 7.3% year-over-year. 2 The Materials Handling Momentum Index slipped from 93.5 in February to 92.5 in March. 3 A 23% decline in the MNI-Chicago Business Barometer and a spike in Economic Policy Uncertainty offset gains in Machinery Sales, Manufacturing Sales, and the ISM Manufacturing Suppliers Deliveries Index.
 The Index's recent trend continues to indicate that growth may moderate over the next three to six months.
- 1) The first sentence reports the latest growth rate for investment in a given vertical. This provides a context for interpreting the order of magnitude of growth over the next 3 to 6 months.
- 2) The second sentence explains the latest movement in the index, indicating whether momentum is accelerating or decelerating.
- 3) The report then describes the recent movements of one or more indicators to help to explain the index's latest reading.
- 4) Finally, the report ends with an interpretation of where investment growth is heading over the next 3 to 6 months based the index's recent movement and historical strength.





U.S. Equipment & Software Investment Momentum Monitor March 2018

Momentum Monitor Sector Matrix



The matrix above summarizes the current values of each of the 12 Equipment & Software Investment Momentum Indices based on two factors: Recent Momentum (x-axis) and Historical Strength (y-axis):

- "Recent Momentum" represents the degree of an indicator's recent acceleration or deceleration in the past month relative to its average movement during the previous 3 months. Ratings closer to "0" represent an indicator that is rapidly decelerating, while ratings closer to "10" represent an indicator that is rapidly accelerating.
- "Historical Strength" represents the strength or weakness of an indicator in the past month relative to its typical level since 1999.
 Ratings closer to "0" represent an indicator that is weaker than average, while ratings closer to "10" represent an indicator that is stronger than average.

The matrix is comprised of four quadrants according to each vertical's recent momentum and historical strength readings. If a vertical is located in the top-left quadrant, its momentum reading is higher than average, but positive movement has slowed (and perhaps reversed) in recent months — suggesting that investment levels may fall over the next 1-2 quarters. Verticals located in the bottom-right quadrant, however, have momentum readings that are below average, but recent movement shows promise — suggesting that investment levels may rise over the next 1-2 quarters. This makes them potentially attractive targets for new short-term leasing and finance opportunities.



Agriculture Machinery:

Investment in Agricultural Machinery expanded at an average rate of 37% in Q4 2017 and is up 18% from one year ago. The Agriculture Momentum Index held steady at 100.9 from February (revised) to March. In December, Chicken Production fell 10% following a 5.9% decline in November. However, Lamb & Mutton Production rose 3.5%, marking its third consecutive increase. Overall, the Index's recent movement signals steady investment growth in agricultural equipment over the next three to six months.

Construction Machinery:

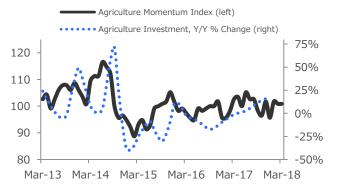
Investment in Construction Machinery rose at a 28% annual rate in Q4 2017 and is up 19% year-over-year. The Construction Momentum Index increased from 100.0 (revised) in February to 104.7 in March. West Housing Starts rose 11% in January and Mobile Home Shipments grew 11% in December, the largest monthly increase in a year. Overall, the Index points to further acceleration in construction machinery investment growth over the next three to six months.

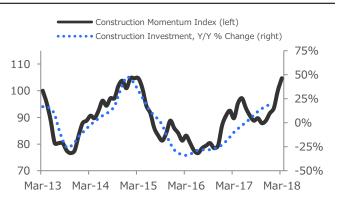
Materials Handling Equipment:

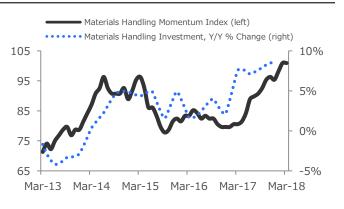
Investment in Materials Handling Equipment increased at a 6.9% annual rate in Q4 2017 and is up 8.5% yearover-year. The Materials Handling Momentum Index was unchanged at 100.9 from February (revised) to March, but remains elevated by historical standards. Machinery Wholesale Sales rose 1.0% in December, while the ISM Supplier Deliveries expanded to 61.1 in February and remains well above the expansionary threshold. Overall, the Index points to sustained healthy growth in materials handling equipment investment over the next two quarters.

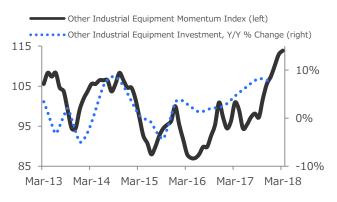
Other Industrial Equipment:

Investment in All Other Industrial Equipment rose at a 3.5% annual rate in Q4 2017 and is up 7.6% from a year ago. The Other Industrial Equipment Momentum Index inched up from 113.0 (revised) in February to 113.9 in March. Durable Goods Inventories expanded 0.8% in December, while Real Manufacturing & Trade Sales rose for the eighth straight month. Overall, the Index signals continued strength in other industrial equipment investment growth over the next three to six months.











Medical Equipment:

Investment in Medical Equipment expanded at an 18% annual rate in Q4 2017 and is up 10% year-over-year. The Medical Equipment Momentum Index rose from 91.7 in February to 92.6 in March. Medical & Hospital Equipment Export Prices increased 1.1% in January, the largest increase since January 2013. However, Industrial Production for Medical Equipment fell 2.1%. Overall, the Index points to moderate investment growth in medical equipment over the next two quarters.

Mining & Oilfield Machinery:

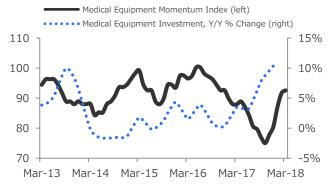
Investment in Mining & Oilfield Machinery increased at an 11% annual rate in Q4 2017, and is up 52% year-overyear. The Mining & Oilfield Machinery Momentum Index held steady at 109.0 from February (revised) to March. Mining & Logging Employment increased for the 15th straight month in January, and North Dakota Jobless Claims dropped 47%. Overall, after several months of strong gains, the Index appears to have leveled off, suggesting stable growth in mining & oilfield machinery investment over the next three to six months.

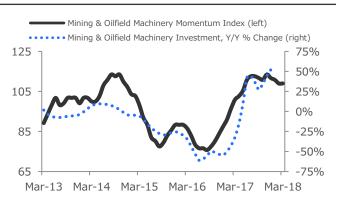
Aircraft:

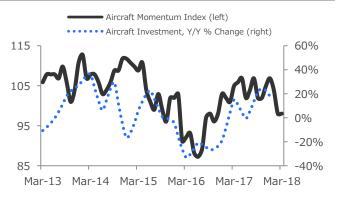
Investment in Aircraft, which is often highly volatile, fell 42% (annualized) in Q4 2017, but is up 18% on a yearover-year basis. The Aircraft Momentum Index was unchanged at 98.0 from February to March. Exports of Civilian Aircraft increased 38% in December, but the VIX surged 47% in February. Overall, the Index's recent movement points to slower growth in aircraft investment over the next two quarters.

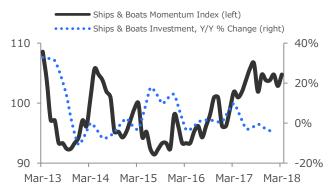
Ships & Boats:

Investment in Ships & Boats rose at an annual rate of 12% in Q4 2017, but is down 3.8% year-over-year. The Ships & Boats Momentum Index rose from 102.9 (revised) in February to 104.8 in March. Shipments of Ships & Boats rose 1.4%, while Grain & Oilseed Milling Shipments increased 1.5%, the strongest gain in over a year. Overall, the Index points to improved investment growth in ships and boats over the next three to six months.











Railroad Equipment:

Investment in Railroad Equipment dropped at a 4.2% annual rate in Q4 2017 but is up 9.4% year-over-year. The Railroad Equipment Momentum Index increased from 101.0 in February to 102.0 in March. The ISM Manufacturing Employment Index rose to 59.7, well above the expansionary threshold, though Petroleum Carloads dropped 43% in February. Overall, the Index signals moderate investment growth in railroad equipment over the next two quarters.

Trucks:

Investment in Trucks surged at a 37% annual rate in Q4 2017 and is up 10% from year-ago levels. The Trucks Momentum Index rose from 105.1 (revised) in February to 106.1 in March. The ISM Manufacturing Index rose to 60.8 in February and remains well above the expansionary threshold. Overall, the Index points to a continued solid growth in trucks investment over the next three to six months.

Computers:

Investment in Computers fell at an annual rate of 25% in Q4 2017 but remains up 9.1% year-over-year. The Computers Momentum Index rose from 107.3 (revised) in February to 110.0 in March, its highest level since June 2006. Shipments of Consumer Goods rose 0.7% in December, while Appliance & Electronics Retail Sales expanded 14% after increasing 34% in November. Overall, the Index points to solid investment growth in computers over the next two quarters.

Software:

Investment in Software rose at a 3.5% annual rate in Q4 2017, and is up 5.8% year-over-year. The Software Momentum Index increased from 99.1 (revised) in February to 100.0 in March. Consumer Revolving Credit rose 0.5% in December, as the NFIB Small Business Optimism Index climbed 2.0 points to 106.9 in January. Overall, the Index points to moderate growth in software investment over the next three to six months.

